

Sponsorship Information for our Inaugural Fundraiser:

*A Night of Testimony,
Impact, and God's
Work in Action*



UNITED
MADISON
*Christian
Givers*

December 9, 5:30pm - 9pm

Barnwood Events

3230 Larsen Rd., Madison, WI



Sponsorship Opportunities for UMCG December 9 Fundraiser

Benefits	Disciple Presenting Sponsor \$10,000 (1 Available)	Servant \$5,000 (3 Available)	Ambassador \$2,500	Good Shepherd \$1,000	Faithful \$500
Event Seating	Table of 8 with logo signage	Table of 8 with logo signage	Table of 8 with logo signage	4 tickets	2 tickets
Speaking / Video Opportunity	Speak at event + featured interview with UMCG Social Media Coordinator	2-min sponsor video shared pre-event, socials/newsletter	2-min sponsor video shared on socials/newsletter	—	—
Social Media Recognition	Exclusive Presenting Sponsor shout-out + interview posted	Shout-out on UMCG platforms	Shout-out on UMCG platforms	Shout-out on UMCG platforms	Shout-out on UMCG platforms
Newsletter Recognition	Featured as Presenting Sponsor	Featured as Servant Sponsor	Featured as Ambassador Sponsor	Featured as Good Shepherd Sponsor	Featured as Faithful Sponsor
Website Recognition	Prominent logo/name on event webpage	Logo/name on sponsorship webpage	Logo/name on event webpage	Name on event webpage	Name on event webpage
Event Presentation Recognition	Prominent logo/name during event presentation	Logo/name during event presentation	Logo + written message during presentation	Logo/name during presentation	Logo/name during presentation
Printed Program Recognition	Prominent logo/name as Presenting Sponsor	Logo/name included	Logo/name included	Logo/name included	Logo/name included
Radio Recognition	Mention in promotion on Life 102.5	—	—	—	—
Special Benefits	Membership at Leader status + Family Connect agency pick	Membership at Partner status	—	—	—

Sponsorship Level Detail:



Presenting Sponsor: Disciple \$10,000 - One Available

- Table of 8 with logo signage provided at the table.
- Invitation to speak during the event on why you support UMCG and how it relates to your giving decisions.
- Interview with UMCG Social Media Coordinator discussing your support for UMCG mission and how it relates to your giving decisions. This is to be aired in our social media and newsletters.
- Featured as the exclusive Presenting Sponsor on social media shout out on UMCG platforms.
- Prominent Logo or name recognition on UMCG website page that provides details about event.
- Your business name or name recognition included on promotion on Life 102.5 (and potential on-air interview)
- Logo or name recognition featured as Presenting Sponsor in UMCG newsletter.
- Prominent logo or name recognition featured on our presentation during the event.
- Prominent logo or name recognition in our printed event program.
- Membership as Leader status for UMCG. This recognizes you or your organization as member of UMCG with voting privileges for two representatives during our quarterly events if you choose.
- Underwriting sponsor for a non-profit of your choice who works with families and children to be a part of Family Connect WI. Recognition on Family Connect socials.



Servant Sponsor \$5,000 - 3 Available

- Table of 8 with logo signage provided at the table.
- Invitation for you to create a short 2-minute video sharing why you are supporting UMCG to run on social media, in the UMCG newsletter and to be displayed prior to the start of the event.
- Social media shout out on UMCG platforms.
- Logo or name recognition on UMCG website that provides the details for the sponsorship.
- Logo or name recognition featured as Servant Sponsor in UMCG newsletter.
- Logo or name recognition featured on our presentation during the event.
- Logo or name recognition in our printed event program.
- Membership as Leader status for UMCG. This recognizes you or your organization as member of UMCG with voting privileges for two representatives during our quarterly events if you choose.

Ambassador \$2500

- Table of 8 with logo signage provided at the table
- Logo appearance with written message on the presentation during program.
- Invitation to create a 2-minute video sharing why you are supporting UMCG to run on our social media platforms and newsletter.
- Social media shout out on UMCG platforms.
- Logo or name recognition on UMCG website that provides the details for the event.
- Logo or name recognition featured as Ambassador Sponsor in UMCG newsletter.
- Logo featured on our presentation during the event.
- Logo or name recognition in our printed event program.

Good Shepherd \$1000

- Tickets for 4 people at the December 9 event.
- Social media shout out on UMCG platforms.
- Name recognition on UMCG website that provides the details for the event.
- Logo or name recognition featured as Good Shepherd Sponsor in UMCG newsletter.
- Logo or name recognition featured on our presentation during the event.
- Logo or name recognition in our printed event program.

Faithful \$500

- Tickets for 2 people at December 9 event.
- Social media shout out on UMCG platforms.
- Name recognition on UMCG website that provides the details for the event.
- Logo or name recognition featured as Faithful Sponsor in UMCG newsletter.
- Logo featured on our presentation during the event.
- Logo or name recognition in our printed event program.

If interested in sponsorship, contact Tom Johnson at tom.johnson@unitedmadison.com or Diane Hanson at diane.hanson@unitedmadison.com.

What we need from you: Your high-resolution logo in PNG or JPG and for Disciple and Servant level: Name and contact information of the person who will do the video interviews and/or who will present at the event.